

# SELECTUSA Foreign Direct Investment (FDI): ITALY

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$43.7 Billion

Total 2019 stock of FDI from  
Italy  
to the United States

(by UBO)

## Contact US

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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Supporting U.S. Jobs

## 75,900

Number of U.S. workers employed by U.S. affiliates of majority Italian-owned firms in 2017.



Investing in Innovative R&D

## \$196.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority Italian-owned firms in 2017.



Expanding U.S. Exports

## \$1.4 billion

Value of U.S. goods exports by majority Italian-owned firms operating in the United States in 2017.

Sources: Bureau of Economic Analysis (latest available as of August 03, 2020), fDi Markets (data from July 2010 - June 2020)

## Italian FDI in the USA (in USD millions)

	2015	2016	2017	2018	2019
<b>Position (UBO)</b>	\$34,425	\$34,583	\$35,762	\$38,625	<b>\$43,660</b>
<b>Flow</b>	\$6,924	\$737	\$247	\$1,526	<b>\$1,012</b>

## U.S. FDI in Italy (in USD millions)

	2015	2016	2017	2018	2019
<b>Position</b>	\$30,869	\$30,573	\$27,617	\$33,080	<b>\$34,900</b>
<b>Flow</b>	\$800	\$298	\$388	\$7,138	<b>\$411</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Italian FDI projects in the USA

- #1 Industrial Equipment
- #2 Auto Components
- #3 Renewable Energy
- #4 Food & Beverages
- #5 Metals
- #6 Software & IT Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2020